

COSMETOLOGISTS

SEPTEMBER 16, 17 + 18

fearless

ANNUAL GENERAL MEETING 2017



COSMETOLOGY
ASSOCIATION
NOVA SCOTIA



Maritime Beauty
MATRIX



Eastern Esthetics



*We Love
your nails*

HANDS & FEET



YOUR GO TO FOR EDUCATION

Eastern Esthetics
Career College

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**NAIL TECHNOLOGY
PROGRAM**

Manicures, Pedicures
plus Artificial Nails

12 Weeks - 300 hours

NEW



REGISTER NOW FOR CONCEPT CLASSES IN:

*Micro Blading, Micro Taping, Micro Needling,
Lashes, Hair Removal & Nail Technology*

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Find out what information will be discussed at the 2017 Annual General Meeting held Sunday, Sept.17 at 5 o'clock pm, during which we have Special Guest Speakers, prizes, and more!

01 BOARD ELECTIONS

If you don't vote, your voice is not heard! Take this opportunity to vote for the vacant Board Director positions up this year.

the weekend

03 WEEKEND TIME LINE

Make sure you don't miss out on a single event. This time line is your guide for the weekend, keep it close and on hand!

04 COMPETITIONS

Participate in one of the most well-anticipated events of the weekend. This year's competition theme is *FEARLESS*. Register early, follow the rules and guidelines, and have fun!

classes

06 MAJOR FADE

Dereck Payne is instructing "Correct Clipper Choices" on Sunday, Sept. 17, and "55 Ways to Fade" on Monday, Sept. 18.

07 LCN - SUNDAY CLASSES

Attend a "Mixology" class Sunday morning, and learn ways to build your business and increase your income in the afternoon.

08 LCN - MONDAY CLASSES

Be introduced to volume, perming, and tinting lashes in the morning, followed by a sought-after class in Microblading and Mircotapping in the afternoon.

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Have the KEVIN.MURPHY experience! Andre Lane will introduce to you signature tools and product cocktailing suggestions.

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Braiding expert Raylene Marsman is excited to teach you how to create incredible braiding designs in record time.

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Milady is offering two classes to the membership. Find out how to conquer the seven chronic learner behaviors on Sunday, and ways in which you can teach to the creative student on Monday.

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Award-winning Hairdresser Heidi Kenney is back and teaching you how to mix classic color techniques with current trends.

to you from us

15 ANNOUNCEMENTS

A new change within the cosmetology industry is developing... stay informed. Also, find out the winners of this year's Graduate Awards!

16 5 STAR PROGRAM

A new salon and spa program is coming into effect. Find out how this could benefit you!

LETTER FROM THE CHAIRPERSON

Hello, Cosmetologists!

It has been a great year as your Chair of the Executive Board. CANS has seen much change during the 2016-17 year, and we all know progress is impossible without it. One change of significance is a the new partnership with the Nova Scotia Apprenticeship Agency. An exciting cosmetology apprenticeship model has been proposed, from which we hope to see new pathways to licensure in Hairstyling. We are now working on having Esthetics and Nail Technology become a designated a trade as well.

This past year, the Association has introduced a compulsory primary inspection for all new salons and spas. The goal is to ensure new businesses may operate safely and successfully from the get-go in compliance with all laws. We have been monitoring more than ever unlicensed salons/spas, and non-compliant individuals. Educational and First Aid classes have continued, and you will see On the Road Education returning in 2018 around the province.

Perhaps one of the biggest changes I felt personally was being elected Chairperson of the Executive Board of Directors. I would like to take this opportunity to thank the Board and past Chairperson Lloyd Petrie for their trust in me, as well as their passion, dedication, and support.

The work the Board has done this past year will be remembered by innovative ideas, strategic thinking and,

of utmost value, the tireless efforts to raise the safety and compliance standard, increase the credibility and reputation of the Association, and ensuring the continued success of the Nova Scotia cosmetology industry.

On a personal note, Dana Sharkey, your warm friendship and support have been very important to me throughout the last year. Your energy and devotion to Association, the Board, the members, and the office staff have been inspirational. It is my very great pleasure on behalf of the Executive Board and membership to thank you for your excellent service to the Association.

Change has also followed us all the way to Sydney, C.B., our host city for the 2017 Annual General Meeting Weekend Event. To change is to be *FEARLESS*, which is this year's theme for the Total Look and Nail Art competitions. New judging format and policies are in place, and we anticipate many new entrants to walk the stage. Meet us September 16, 17, and 18 at the Membertou Trade & Convention Centre for an evening event, competitions, nighttime entertainment, education, special Guest Artists, and of course the AGM Business Meeting.

Enjoy your summer, Cosmetologists, and when the season changes, I really look forward to seeing you at the Weekend Event in September.

Respectfully,
Tracy Samson, *Executive Board Chair*

AGM agenda

Sunday Sept. 17th

5 o'clock

- Special Guest Speakers
- Meeting Call to Order
- Additions to the 2017 AGM Agenda
- Approval of the 2017 AGM Agenda
- Approval of Previous Past Minutes (10/23/16, Dartmouth)
- Business Arising from Past Minutes
- Executive and Auditor Reports
- Appointment of Auditor
- Break ---
- Executive Board Election
- Unfinished Business
- Ratify Expenses for the 2017 AGM
- Motion to Adjourn the 2017 AGM

* subject to change.

Leave your station and head to the polling stations! The Executive Board of Directors Election will be held Sunday, September 17, and this is your chance to help shape the cosmetology industry in Nova Scotia.

How? Well, the Executive Board of Directors is a group of nine elected Cosmetologists voted in by the membership. Directors spearhead the long-term goals and needs for the future of the Association. So, it's important to support the candidate whose platform matches your personal goals and needs. Vote in this year's election by secret ballot to have your voice heard!

Or, go a step further and run for a Board Director position!

From education and training, to safety and compliance, Directors oversee industry changes in Nova Scotia. If you have ideas and are a results-oriented team player, "Board Director" may be a title you should go after. All-level Cosmetologists are eligible to run in the election; however, candidates must:

- ▶ Hold a current Nova Scotia cosmetology licence
- ▶ Demonstrate strict confidentiality and objectivity
- ▶ Have scheduling flexibility (able to meet at least four times a year)
- ▶ Have the whole industry "at heart"

NOTE: Candidates must present a 2-minute speech to the membership during the AGM on Sunday, September 17 at the Membertou Trade & Convention Centre in Sydney, Cape Breton.

“ Every election is determined by those who show up. ”

LARRY SABATO, Political Scientist & Analystist

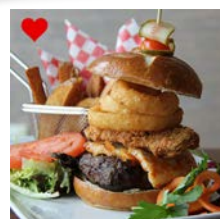
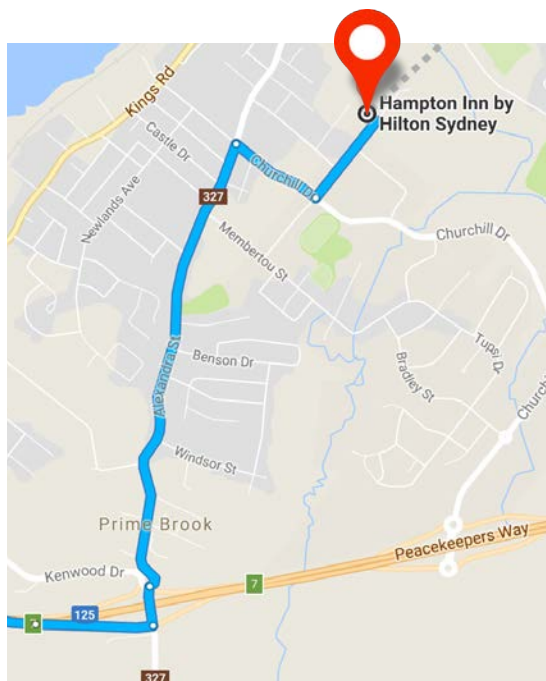
Where to Stay



HAMPTON INN BY HILTON SYDNEY is the proud venue of the Cosmetology Association's 2017 Annual General Meeting Weekend Event.

The Hampton Inn is offering members single rooms at the exclusive rate of \$125. Please book your room early using block code "CHXCN1."

HAMPTON INN BY HILTON SYDNEY
60 Maillard Street, Membertou
Phone: (902) 564.6555



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GOOD FOR THE PLANET!

- ✓ up to 95% natural origin
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- ✓ no parabens
- ✓ no silicones
- ✓ no sulfates

Maritime Beauty
Shaping Success Together...



COSMETOLOGY HELPED THOMAS BLAZE HIS OWN TRAIL.

Who says you can't do big things in a small town? Thomas learned it's not where you are, it's who you are. And what you do.

At NSCC, we believe the future is written by the doers, makers and creators. Those who are eager to get things done and make their mark on the world.

Watch Thomas' STRIVE film at nsc.ca/thomas

STRIVE. nsc

WEEKEND agenda

SATURDAY, SEPT. 16

- 3 pm Early Event Registration
- 4 pm Ballroom Opens
- 5 pm Competition Registration Deadline
(all entrants must be present)
- 5:45 pm Evening Event

SUNDAY, SEPT. 17

- 8:30 am Vendor Area Opens, Cash & Carry
- 9 am Morning Classes
- 12 pm Lunch Break
- 1 pm Afternoon Classes
- 4 pm AGM Registration Opens
- 5 pm Special Guest Speakers:
 - Major Fade on Business Success
 - Nova Scotia Apprenticeship Agency
- 6 pm AGM Call to Order

MONDAY, SEPT. 18

- 8:30 am Vendor Area Opens, Cash & Carry
- 9 am Morning Classes
- 12 pm Lunch Break
- 1 pm Afternoon Classes

TOTAL LOOK & NAIL ART COMPETITIONS

The Cosmetology Association of Nova Scotia is hosting two competitions on the evening of Saturday, September 16 at the Membertou Trade & Convention Centre in Sydney, Cape Breton during the 2017 AGM Weekend Event.

Learn more •

The competitions are open to all-level Hairdressers, Estheticians, Makeup Artists, and Nail Technicians currently licensed with the Cosmetology Association of Nova Scotia. Competitors must choose the competition for their scope of practice, and provide all their own requirements (model, mirror, tools, products, nails, shadow boxes, accommodations etc.;) and are responsible for all costs associated with the competition.

It's surreal and real, fiction and fictional. Conquer your competitors by taking notes from real or fictitious victors. Draw inspiration from ancient cultures; think Viking Era, Roman Empire, Asian Dynasties, etc., or fictitious worlds with triumphant heroes; think Hunger Games, Vikings, X-Men, Game of Thrones, Jurassic Park... that's right, even predatory animals are a go #fierce

THEME fearless

COMPETITION REGISTRATION

The Cosmetology Association is now accepting registration for the **FEARLESS** Total Look and Nail Art competitions. Entrants wishing to compete in a competition must submit to the Association the following Entry Forms:

- **Competition Form** (found on page 17)
- **Model Release Form** (found on page 19)

Entrants must pay the non-refundable entry fee:

- \$100 Total Look Entry Fee
- \$50 Nail Art Entry Fee

Competitors may participate in both the Total Look and Nail Art competitions, but can only enter once in each category. Call the Association for further instruction or information: (902) 468-6477 or 1 (800) 765-8757

NOTE: *The Association must be in receipt of all competition forms and applicable fees on or before the registration deadline of Friday, September 1, 2017.*

Total Look Details:

Competitors must hold a valid and current Nova Scotia Cosmetology licence to enter. Teams of up to three (3) are accepted; however, the team must have one Hairdresser as well as one Esthetician and/or Makeup Artist. Should an individual wish to enter solo, they must hold a licence in Hairdressing as well as Esthetics and/or Makeup Artistry.

Competitors are required to complete a total, themed look from head-to-toe. They have complete freedom of design to showcase their interpretation of the **FEARLESS** theme. Movement in color, design, makeup, and attire must be a completed look suiting the model. Hairpieces/ornaments, supports, wefts, and extensions made of hair may be used, but 50% of the natural hair must be visible - open to all hair colors. **NOTE:** *Competitors cannot use any copyrighted art, designs, or logos. No nudity.*

On the day of the competition, competitors will complete their total look on-stage applying facial makeup. All other components (hair, props, body paint, nails, costume, etc.,) must be complete prior to taking stage. Entrants will be disqualified if models arrive with facial makeup; the face must be clean with no residue and/or makeup. Competitors must apply facial makeup on-stage within the allotted one-hour time frame. *The Cosmetologist on-stage completing the look must hold a current licence in Esthetics or Makeup Artistry.*

Judging will be based on originality, visual interest, color, balance, complexity, workmanship, attention to detail, makeup, costume, overall impression, and the entrant's ability to effectively depict the **FEARLESS** theme.*

Winner is coming... To the Victor go the Spoils

First, second, and third place winning entrants will receive bragging rights, and be awarded with the following prize money:

- \$2,000 Winner
- \$1,500 1st Runner-up
- \$750 2nd Runner-up



Nail Art Details:

Competitors must hold a valid and current Nail Technology licence issued by the Cosmetology Association of Nova Scotia to enter. Entrants must create themed nail art depicting their interpretation of **FEARLESS** on ten nail tips, displayed in a shadowbox. All work must be completed prior to arriving at the Membertou Trade & Convention Centre; there will not be a work station or an electrical outlet available. **NOTE:** *Competitors cannot use any copyrighted art, designs, or logos.*

All nail art must be made from professional nail products (colored liquid and powder acrylic, light-cured gel, wraps and resin, polish, embellishments, etc.) The theme must be followed on all ten nails, whether that means each nail flows into the next or each nail is different from the rest. No matter the technique used to carry out the vision, entrants must not stray from the **FEARLESS** theme.

Judging will be based on originality, visual interest, color, balance, complexity, workmanship, attention to detail, overall impression, and the entrant's ability to effectively depict the **FEARLESS** theme.*

Fighting Tooth and Nail

AGM Sponsor LCN East will be handing out basket giveaways, and first, second, and third place winning entrants will receive bragging rights, and be awarded with the following prize money:

- \$1,000 Winner
- \$500 1st Runner-up
- \$250 2nd Runner-up

Tick - Tock

Total Look and Nail Art competitors must report to the Membertou Trade & Convention Centre in Sydney, Cape Breton **no later than 5 pm Saturday, September 16, 2017.**

* **NOTE:** *All judging decisions are final.* The Association will be selecting judges who are highly trained in the industry, experts in their field of study, and experienced in competition.

EVENING EVENT

Join us after the competitions for a fun evening with TC Audio Productions. This evening is casual dress attire, and you are welcome to bring a guest! Non-members must register prior to the evening event. Guest Fee is \$40, which includes entry for the evening, competition viewing, food stations, dance, and entry for gift giveaways.

KEVIN.MURPHY

Born from the science of skincare, formulated for hair. Session stylist KEVIN.MURPHY created a range of products that could change the characteristics of hair and take hair trends in new directions, while delivering performance, strength and longevity. Sulphate, paraben, and cruelty-free, with a unique package design and recyclable/biodegradable bottles that prove that the "Choices We Make" can make a difference.

COLOR.ME by KEVIN.MURPHY

A product of Kevin Murphy's vision of fusing session work, fashion and hair color. Delivers high performance, natural looking results, and optimum color functionality. "What goes inside the tube is just as important as the color it creates. The choices we made are PPD free, ammonia free, and naturally derived ingredients." - KM | 100% Grey coverage. Exclusively professional.



NEUMA — NATURALLY ADDICTIVE —

NEUMA gives you beautiful hair without sacrifice. We believe that professional performance hair care, health and sustainability need not be mutually exclusive. ZERO Synthetic Fragrance, Sulfates, Parabens, Phthalates, glutens, neurotoxins, environmental pollutants - simply a genuine, sustainable brand. FDA Certified Organic, Vegan and Peta approved.

R+Co

Experience R+Co: a collective of the most forward-thinking, rule-bending hairstylists in the business, bringing with them a combined century of hairdressing knowledge and experience. The packaging and fragrances were designed to enhance, experience and evoke a feeling, place, style or attitude. Designed for both men and women this line has been formulated without parabens, sulfates, mineral oil or petrolatum.

label.m PROFESSIONAL HAIRCARE

The official haircare product of London Fashion Week. Meet this award-winning, fashion-inspired range developed by professional stylists under the creative eye of a dynamic International Artistic team led by Toni Mascolo and Sacha Mascolo-Tarouck. Let label.m inspire and nurture creativity and individuality in professional stylists and clients.

AFFINAGE SALON PROFESSIONAL

Radiant, multi-dimensional colour that cares. Featuring Datem-Plus technology - a revolutionary colour delivery system for richer, more intense and incredibly long-lasting results, with 100% gray coverage and ultra-low ammonia. Permanent colours can be transformed into demi-permanent shades with 1 easy step, and ingredients are 90% naturally derived. Exclusively professional.

éprouvage PROGRESSIVE PLANT CELLS

The active ingredients in éprouvage promote scalp health and help promote thicker, fuller-looking hair. Progressive plant cell technology and Redensyl increase hair growth, with less side effects and contraindications, as the leading competition in pharmacies. Sulfate, gluten and paraben FREE.



V76 by VAUGHN - arguably the most sought after authority in men's grooming, Vaughn did not find success by accident. The son of a barber, his interest in hair piqued at an early age; he gave his first haircut as a teenager in 1976. This collection is focused on the whole man, including hair, face and body. As well as being both vegan and vegetarian-friendly V76 is also petroleum, mineral oil, paraben and sulfate free.

For more information on our brands contact **LISA BREMNER** at **LISAB.LIQUIDLUXURIES@GMAIL.COM** or (902) 464 6156. | **tbbs.ca**

Major Fade FEATURED ARTIST



DERECK
PAYNE

Allow me to introduce myself...

I am Dereck Payne, my brand is called *Major Fade*, and my mission is to provide a platform for industry professionals to be educated and creative in their scope of practice.

I've been mastering my craft since 1988, honing my skills in a popular community barbershop and attending educational classes all across America. I have been an active philanthropist for over five years.

I orchestrated Toronto's first official Barber Battle, but perhaps one of my most celebrated achievements to date is the "Hairs the Future" program. Wanting to help the industry foster new talent, I partnered up with the Boys and Girls Club of East Scarborough Canada to create a pre-apprenticeship after school program.

My profound interest in creating "Hairs the Future" came from my belief in the importance of giving back to the community. The program has been successful in providing hands-on-training that develops the necessary skills and resources to provide high quality hair services.

My vision for *Major Fade* is simple: to get more creative, keep educating my Canadian industry, and to inspire and invite the world on to my platform where the limits are endless!



CORRECT CLIPPER CHOICES

Date/Time

Sunday, September 17 from 1 pm - 3 pm

Class Cost

\$5 Donation to the Association Education Fund

Description

The most important choice in clipper cutting is choosing the correct clipper. Dereck Payne of Major Fade will explain the procedure on choosing the best tools to create the best cuts. In this class, Dereck will share some of the best tips... for example; and one of the most important: *don't be fooled by the pretty packages anymore!* Join Dereck Sunday afternoon and learn the two most important factors you must know to master the art and skill of clipper cutting.



55 WAYS TO FADE

Date/Time

Monday, September 18 from 10 pm - 2 pm

Class Cost

\$25 Registration Fee (non-refundable)

Description

Join Dereck Payne of Major Fade Monday to discuss the following topics:

- Determine what your signature fade is
- The struggle is real ... or is it?
- Learn how to *Major Fade!*
- Develop, market, and become your own brand

LCN SUNDAY

Mixology

Date/Time

Sunday, September 17
from 9 am - Noon

Description

Learn to create custom colours and easy nail art techniques that will earn you \$\$\$! Just returning from advanced training in Germany, join award-winning Nail Technician Jennifer MacAskill and LCN Master Trainer Jo-Anne Rector for an exciting hands-on workshop! Jen and Jo will share new, advanced nail art techniques, including Ombré, 4D Paste, and Advanced Nail Shaping Techniques.

I am an LCN Educator and practicing Master Esthetician from Upper Sackville, Nova Scotia. After graduating from The Academy of Cosmetology, I found my niche in hand painted nail art and advanced pedicuring. I am one of a few lucky Educators who has attended the LCN Educator Conference, and I have had the honour of being trained by LCN International Trainers from Germany. I've completed my Level 1 training from the North American School of Podology, am certified in Microblading, and I am proud to say that I am award-winning Nail Artist. I have a passion for learning and enjoy passing on knowledge through education. See you in Cape Breton!



Instructor
Jennifer MacAskill

I am an LCN Educator and practicing Master Nail Technician originally from Newfoundland, now living in Halifax, Nova Scotia. I graduated from Concepts School of Cosmetology, and have been trained by LCN International Trainers from Germany. I have taken many upgrading courses, such as my Level 1 training from the North American School of Podology. I have a passion for nails and teaching. I love sharing my passion with others and helping them strive to be the best they can be!



Instructor
Jo-Ann Rector

LCN SUNDAY

Ways to Build Your Business & Increase Your Income

Date/Time

Sunday, September 17
from 1 pm - 3 pm

Description

Want to grow your business and earn a better living? Join Susan Keddy and Chrissy Richardson for information on how to incorporate LCN concepts into your business. This program will go over how to attract more clients, up-sell existing clients, and offer some of the most sought-after services. Join the LCN Team as they discuss opportunities with Microblading, Microneedling, Microtapping, Pedique Toenail Reconstruction & Bracing, Lash Lifts, Artificial Lashes, and more!

I bring twenty years of business leadership and industry experience to the table. I hold a Master Esthetics Instructor Licence, a diploma in Adult Education, and I have done extensive upgrading in my field of study including Microblading and Holistic & Aromatherapy Services. I've worked as an Educator, College Director, Business Owner, and Clinical Therapist. I feel extremely fortunate that I am one of a select few Educators who has attended the LCN Educator Conference. I've had the honour of being trained by LCN International Trainers from Germany. I have an ongoing goal to support the growth and development of the industry and mentoring others. Susan and I cannot wait to see you all in September!



Instructor
Chrissy Richardson

LCN MONDAY

Intro to Volume Lashes, and Lash Perming & Tinting

Date/Time

Monday, September 18
from 9 am - Noon

Description

Join Instructor Chrissy Richardson to learn about artificial lashes (both classic and volume) as well as the hot new lash perming technique. Create volume with 3D and 4D individual lashes, and learn how you can perm and tint lashes in the same day without damaging the natural eyelash. Lash perming is a simple procedure that enhances the natural eyelash shape by using curling rods available in small, big, and extra large sizes. The perming effect lasts for approximately three months, and is an excellent and easy addition to your services menu!



Description

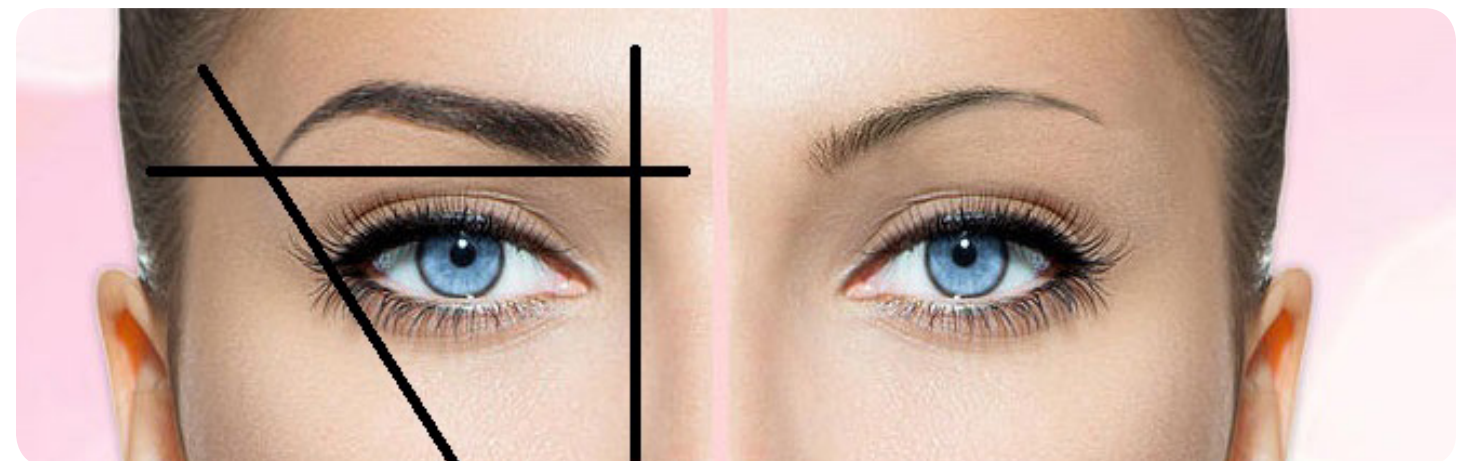
If you're curious about the "it" eyebrow trend, then you must be introduced to the wildly popular Microblading service. Microblading is a form of semi-permanent cosmetic makeup that is practically indistinguishable from the natural brow. LCN - East sent Educators to Germany for further Microblading training just this past spring, and class Instructor Chrissy Richardson will share with you a wealth of knowledge. Join Chrissy to discuss the Microblading service, to answer all of your questions, and to have the opportunity to try the technique with training skin and tools!

LCN MONDAY

Intro to Microblading & Microtapping

Date/Time

Monday, September 18
from 1 pm - 3 pm



ELEVATE BEAUTY

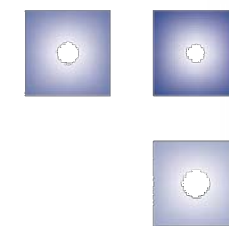


Hair • Esthetics • Nails

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LIQUID LUXURIES

TOOL.BOX'17

Date/Time

Sunday, September 17
or Monday September 18
from 9 am - Noon
or from 1 pm - 3 pm

Description

There are certain looks that will always remain signature to KEVIN.MURPHY styling. This class will help you understand the KEVIN.MURPHY tool range and styling products to create on-trend and signature KEVIN.MURPHY looks. This class is for those who want to explore our tools and product cocktail suggestions. You will leave with a better understanding of the KEVIN.MURPHY approach to client-friendly hairstyles, and explore modern setting techniques and fast updos by using KEVIN.MURPHY SEWING.KITS, CURLERS, and WAVE.CLIPS.

For me, the past eight years have been an incredible journey involving one of the most sought-after hair care brands in our industry today. As a KEVIN.MURPHY Brand Specialist, I share not only my love for KEVIN.MURPHY, but also my love of hairstyling. The Brand Specialist position has allowed me to take my experience from being behind the chair and owning and managing a salon, to sharing my knowledge with other Stylists at various points in their career. My passion and inspiration is infectious, and you will definitely feel like you have had the KEVIN.MURPHY.EXPERIENCE when you work with me. I am so excited to be representing TBBS for their AGM Weekend Event debut. See you in class!

Required Tools:

- Blow dryer with nozzle
- 12 Butterfly section clips
- Soothing or bristle brush
- Extension cord
- Wide tooth comb
- 30 Small pin curl clips
- Wand or curling iron 1 1/4 - 1 3/4 "
- Tail comb
- 10 Duckbill clips



Instructor
Andre Lane

EXCLUSIVE

Fast & Furious Design Braiding

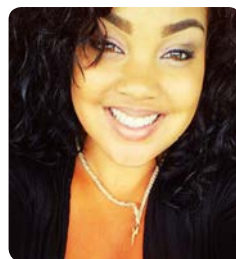
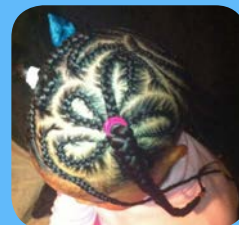
Date/Time

Sunday, September 17
or Monday September 18
from 9 am - 3 pm

Description

Braid design is exploding in the industry! In this class you will gain an understanding of different types of braids, and what individuals are looking for; cornrows, box braids, and twists, to name a few. Learn which braid is best for long hair, short clipper cuts, or for children who don't want to sit too long. In this class you will experience a hands-on component when practicing new braiding techniques, and learn how to add in an extension.

Hi everyone! Like you, I am always striving for more. I take as much education as I can, and I have entered and placed in the Fantasy Total Look Competition at the AGM Weekend Events in the past. This year, I am very honored to be coming back to share with you my expertise during the Fast & Furious Design Braiding class. Hope to see you there!



Instructor
Raylene Marsman

Description

This class covers the principles of managing learner behavior and chronic misconduct, such as; constant attention seeking, chronic tardiness, too shy to participate, sleeping in class/inattentiveness, distracting side conversations, doubt and pessimism, and having all the answers. Learn low- to high-profile control techniques, identify chronic and situational barriers to learning, understand principles of academic advisement, and review the four enemies of conflict management in relationship building.

NOTE: Participants must hold either a Master Cosmetology or a Master Cosmetology Instructor licence, or be currently working in a classroom environment.

Description

Learn teaching methods designed to engage the heart and head for a fulfilling teaching and learning experience. Participants will learn techniques such right brain exercises that can be used in the classroom and the student salon to enhance learner experience. Learning how to foster creativity and how to teach the creative mind will be discussed through the following topics; mind mapping, relevancy and enrollment, cell phones, story telling, metaphors, the teaching circle, music, gallery stroll, and games. **NOTE:** Participants must hold either a Master Cosmetology or a Master Cosmetology Instructor licence, or be currently working in a classroom environment.



Instructor
Lisha Barnes

I currently serve as the Academic Development Manager for Milady. I am responsible for developing and delivering academic and business programs for the cosmetology industry. I'm a licensed Cosmetologist, Instructor, and Barber, and am committed to improving the quality of cosmetology education. I received a Bachelors of Science in Communications from Eastern New Mexico University, and completed my cosmetology training at Olympian University of Cosmetology. I was a Director of Education for a chain of cosmetology schools, am a current member of Cosmetology Educators of America, and have worked on numerous writing projects for Milady.

Description

Where classic colour techniques meet current trends. In this hands-on-color class learn from Master Colorist Heidi Kenney how to implement creative, advanced colour techniques into your daily salon work.



Instructor
Heidi Kenney

I am a Matrix Canada Colour Elite Team member and have been working in the industry for over 30 years sharing my passion, creativity, and love of color across North America. I enjoy teaching colour techniques that are designed to be salonfriendly, and am proud to say that my signature class LEAVE THE ROUTINE BEHIND continues to sell out. I strongly believe that knowing the *why* before the *how* will carry you a long way in your craft. Some of my achievements include; 2016 Contessa Master Colorist, 2016 Mirror Awards Canadian Colorist Finalist, two-time Bangstyle Supreme Winner, and 2010 Destination Fame Winner. See you in the fall!

MILADY

Results Oriented Classroom Management

Date/Time

Sunday, September 17
from 9 am - 4 pm

COST: \$75

MILADY

Inspiring the Creative Soul to Learn

Date/Time

Monday, September 18
from 9 am - 4 pm

COST: \$75

MATRIX

Heidi Kenney Master Class 2017

Date/Time

Monday, September 18
from 9 am - 4 pm

The Cosmetology Association has completed another successful year of regulating one of the largest professional organizations in Nova Scotia. We're proud to work with you!

www.wickwireholm.com

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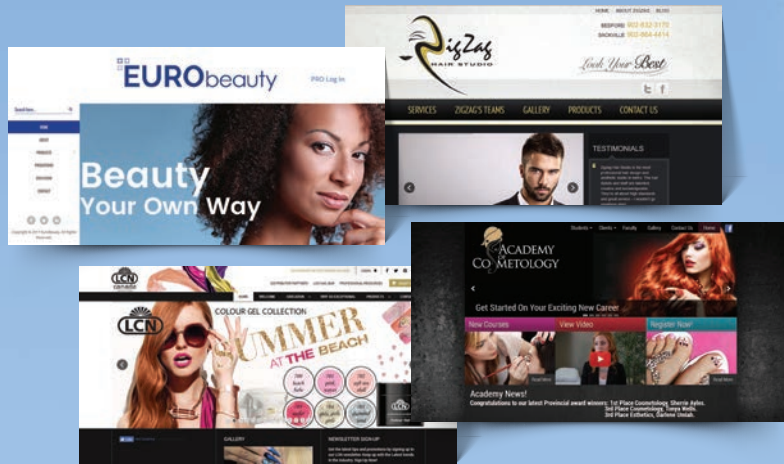


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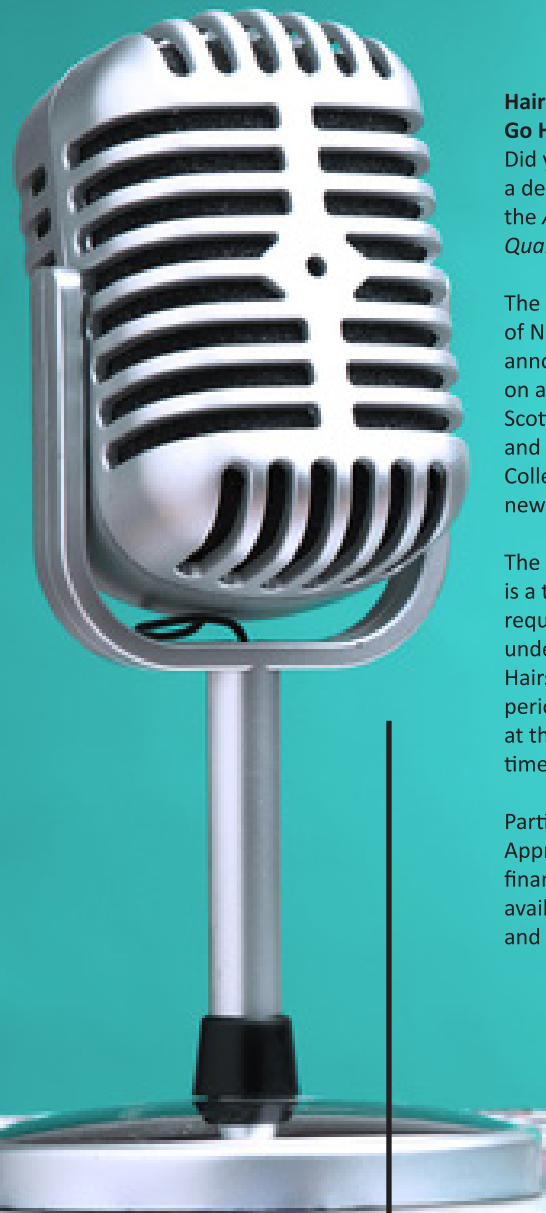
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ANNOUNCEMENTS

from the Association



Hairstyling and Apprenticeship Go Hand-in-Hand

Did you know that Hairstylist is a designated occupation under the *Apprenticeship and Trades Qualifications Act*?

The Cosmetology Association of Nova Scotia is pleased to announce that it is embarking on a partnership with the Nova Scotia Apprenticeship Agency and Nova Scotia Community College (NSCC) to pilot a brand new apprenticeship pathway!

The apprenticeship pathway is a two-fold program, which requires an Apprentice to work under a licensed and qualified Hairstylist, as well as attending periods of technical training at the NSCC over a three-year time period.

Participating employers and Apprentices will be eligible for financial incentives that are available through the Federal and Provincial governments.

There are many benefits of an apprenticeship pathway. Listed below are just some of the major bonuses:

- Employers can mentor and train Apprentices throughout the three-year program, all the way to certification
- Apprentices can *earn while they learn*, and gain real job experience. This makes them a more productive, valuable asset to the employer
- A Skills Logbook is provided to Mentors to help them train Apprentices in the full scope of practice
- Apprentices are trained to a high standard set by the cosmetology industry, so that they may practice safely in the salon environment
- Jobs in the community may allow youth to continue calling Nova Scotia home

- An apprenticeship model may make the occupation a more affordable option for some to pursue as a career

- The partnership between the Cosmetology Association of Nova Scotia and the Nova Scotia Apprenticeship Agency strengthens and enhances Apprentice recruitment as well as employer support along the training pathway

An ad-hoc Apprenticeship Committee organized by the Cosmetology Association of Nova Scotia is currently working on the development of the new pathway and will be looking for your participation.

If you are a salon owner or manager who is interested in gaining an Apprentice for this Pilot Project, please email Cosmetology Association of Nova Scotia Executive Director Dana Sharkey. dana@nscosmetology.ca

Graduate Awards

The Cosmetology Association of Nova Scotia presents Graduate Awards to the cosmetology students who have earned the 1ST, 2ND, and 3RD highest averages in the Hairdressing and Esthetics Provincial Examination during the 2016-17 academic year. Congratulations, graduates!

1ST Place Hairdressing: Jacquelyn Flemming, HDC
 2ND Place Hairdressing: Kristen Somerton, NSCC - Marconi
 3RD Place Hairdressing: Craig Joseph - CBBC

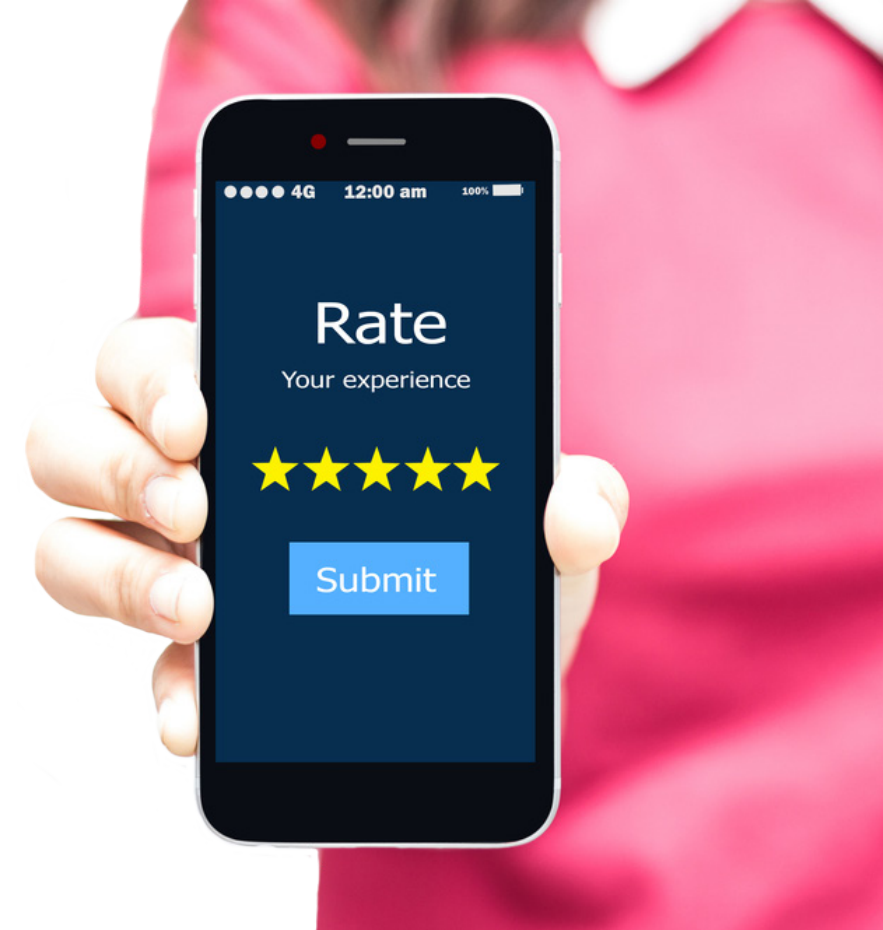
1ST Place Esthetics: Alison Videto - Elevate Beauty
 2ND Place Esthetics: Alicia Kendrick - CBBC
 3RD Place Esthetics: Stephanie Hughes - Elevate Beauty

FIVE STAR SALON & SPA PROGRAM

[COMING SOON]

Maybe your salon rates five stars on Yelp! and Facebook, Online platforms on which clientele and the general public may vote. But, what if your salon or spa could earn a five star rating from the regulatory body that governs the Nova Scotia cosmetology industry?! The Cosmetology Association of Nova Scotia's Five Star Certification Program is now in the works, and is our way to reward salons/spas who go above and beyond the licensing and sanitation requirements.

This program has been designed to respond to member requests to better support salons and spas, and to bring together salon owners to share and succeed. There is a need for continued information and awareness of cosmetology best practice, as well as the legal responsibilities and possible repercussions service providers must consider when working on the general public.



REQUIREMENTS

The Cosmetology Association of Nova Scotia must be in receipt of the requisite Five Star Certification Program application form and fee (\$300) prior to assessment.

Five Star Program criteria: Your salon/spa...

- Is located in a commercial zone
- Holds a valid and current salon/spa permit issued by the Association
- Employs at least two Cosmetologists; *all of whom are licensed by the Association*
- Is in compliance with Nova Scotia government requirements (ex: Joint Stock and HST number)
- All salon and/or spa personnel hold current First Aid and WHMIS certification
- Successfully passes a yearly Infection Control Test that is challenged by all salon and/or spa personnel (managers, owners, and staff)
- Successfully passes one or more random inspections per year conducted by the Association; salon and/or spa inspections may be a one-on-one meeting if requested by the owner/manager regarding specific topics
- Participates in a minimum of one Compliance Training Course per year that is attended by all salon and/or spa personnel; course locations will be held around the province



Earn a certificate to be displayed prominently in your reception area!

WHY SHOULD I JOIN?

Become a Nova Scotia cosmetology industry leader by raising the industry standard! The Cosmetology Association of Nova Scotia's Five Star Certification Program will help protect you, your salon/spa reputation, and your clients. Participating in yearly refresher courses keeps you up-to-date so that you may reduce health risks, infections, and accidents that may occur in the salon environment. Earn the Association's Five Star Certification and be seen as promoting and providing "beyond the basics" safety requirements and best practices!

COSMETOLOGY ASSOCIATION *of* NOVA SCOTIA

COMPETITION AGREEMENT

We, the undersigned entrant(s), hereby grant the Cosmetology Association of Nova Scotia (the "Association") respective rights, titles and interests in regards to the *FEARLESS* Total Look and Nail Art Competitions.

This includes, but is not limited to, any and all applicable copyrighted material(s), which become property of the Association without payment or compensation.

We, the undersigned entrant(s), hereby grant the Association permission to reproduce any images in any way they deem reasonable.

This includes but is not limited to the use of images in any form of advertising, publicity, or promotions via exposure through the use of any media outlet; including the Internet, print, and social and broadcast media.

We, the undersigned entrant(s), understand and accept that the Association can without consent from the entrant(s) use the name, voice, photograph, and likeness of entrants.

We, the undersigned entrant(s), accept that any and all copyrighted art is not permitted in the *FEARLESS* Total Look and Nail Art Competitions, and can hereby confirm such copyrighted material(s) were not used in any way, inspiration or otherwise, for the purpose of the entry.

We accept that all costs associated with the entry are of our responsibility and that all judging decisions are final.

We, the undersigned entrant(s), waive the right to make claims against the Association and its subsidiaries, partners and affiliates, and their respective officers, directors, and employees by entering the competition.

We waive the right to make claims against the judges, venue, organizers, sponsors, and any group endorsing or assisting in the conduct of the competition.

CONFIDENTIALITY

Information provided by us, the undersigned entrant(s), will be utilized to send to us information about the competition, to notify us if we are the winner(s) or to comply with legal requirements.

REGISTRATION FEES

A \$100 non-refunable Registration Fee is required to enter the *FEARLESS* Total Look Competition, and a \$50 non-refundable Registration Fee is required to enter the Nail Art Competition. Fees are payable by a certified cheque/money order, VISA/MasterCard, debit or cash, and may be paid in person, mailed, or over the phone.

We, the undersigned entrant(s), understand that competitors are fully registered only after all forms and fees have been received, and that **all forms and fees must be received before September 1, 2017.**

Please print your full name and the date, and provide your signature. If you are not a solo entry, but rather have a "team" of Cosmetologists entering the *FEARLESS* Total Look Competition, each Cosmetologist must fill out the required information below. We, the undersigned entrant(s) have read, understand, and accept the terms and conditions outlined in this Competition Agreement Release Form and will comply to the Association's competition policies.

Name	Date	Signature
Name	Date	Signature
Name	Date	Signature

MAIL OR FAX THIS FORM TO: 126 Chain Lake Drive, Halifax office (902) 468.6477
Attn: 2017 AGM Competition Nova Scotia, Canada B3S 1A2 fax (902) 468.7147



PLEASE NOTE If you are entering the Total Look Competition as a team rather than solo, please note that **EACH** participating Cosmetologist *must* fill out the required fields in this Competition Entry Form.

ENTRANT

I wish to enter the following competition:

Total Look Competition <input type="checkbox"/>	Nail Art Competition <input type="checkbox"/>	This is my 1st time competing: <input type="checkbox"/> YES <input type="checkbox"/> NO
Member Number: _____	Licence(s) Held: _____	I certify that I am eligible to enter this competition as per the official rules. <input type="checkbox"/> YES <input type="checkbox"/> NO
First / Last Name _____	Telephone Number _____	
Mailing Address _____	School (if applicable) _____	Date _____
Email Address _____	Enrant Signature _____	My signature confirms I have read and understand all competition rules.

ENTRANT No. 2 (if applicable in a group entry)

I wish to enter the following competition:

Total Look Competition <input type="checkbox"/>	Nail Art Competition <input type="checkbox"/>	This is my 1st time competing: <input type="checkbox"/> YES <input type="checkbox"/> NO
Member Number: _____	Licence(s) Held: _____	I certify that I am eligible to enter this competition as per the official rules. <input type="checkbox"/> YES <input type="checkbox"/> NO
First / Last Name _____	Telephone Number _____	
Mailing Address _____	School (if applicable) _____	Date _____
Email Address _____	Enrant Signature _____	My signature confirms I have read and understand all competition rules.

ENTRANT No. 3 (if applicable in a group entry)

I wish to enter the following competition:

Total Look Competition <input type="checkbox"/>	Nail Art Competition <input type="checkbox"/>	This is my 1st time competing: <input type="checkbox"/> YES <input type="checkbox"/> NO
Member Number: _____	Licence(s) Held: _____	I certify that I am eligible to enter this competition as per the official rules. <input type="checkbox"/> YES <input type="checkbox"/> NO
First / Last Name _____	Telephone Number _____	
Mailing Address _____	School (if applicable) _____	Date _____
Email Address _____	Enrant Signature _____	My signature confirms I have read and understand all competition rules.

MAIL OR FAX THIS FORM TO: 126 Chain Lake Drive, Halifax office (902) 468.6477
Attn: 2017 AGM Competition Nova Scotia, Canada B3S 1A2 fax (902) 468.7147



**COMPETITION
MODEL RELEASE FORM**

I, _____ hereby grant CANS and their legal representatives (including but not limited to any photographer, agency, client, or publication)

(model's name)

irrevocable permission to publish photographs of me taken at the Membertou Trade & Convention Centre in Sydney, Nova Scotia on the evening of Saturday, September 16, 2017. These images may be published at any time, in any manner deemed appropriate.

Furthermore, I will hold harmless CANS' photographer and their legal representatives from any liability by virtue of minor cropping that may be required, colour and exposure shifts, digital modification and photoshopping, and any other changes that may be required.

I affirm that I am 19 years of age — or older — and am competent to sign this release form on my own behalf. I have read this release form and fully understand its implications.

Model Name _____

Mailing Address _____

Phone Number _____

Email Address _____

Model's signature _____ Date _____

Witness signature _____ Date _____

Witness name _____



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Life shrinks

or expands

in proportion

to one's

courage.

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