



Cosmetology Association of Nova Scotia

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SUMMER NEWSLETTER

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MESSAGE FROM THE EXECUTIVE BOARD CHAIR

Greetings Members!

I hope you are all keeping safe and enjoying this “unconventional” summer! The last few months have been a very trying time for everyone, everywhere. The Corona Virus Pandemic has hit our industry especially hard.

The Cosmetology Association continues to advocate for Members while ensuring public safety as reopening Guidelines are rolled out. We understand that these Guidelines are not perfect; this is a learning curve for everyone. We will say, however, that we are extremely pleased with the professionalism demonstrated by our Industry. Please know the Association remains committed to promoting and ensuring the highest safety protocols for Members and the general public.

As a result of COVID-19, this year's AGM will be held online! The Association office has begun organizing the Cosmetology Association's first completely online AGM, to occur this fall. Members from across and outside the Province will be able to log in, ask questions, vote, and provide input all from the comfort and safety of home. Please join us!

The Executive Board is made up of Industry professionals just like you. As part of the Association's 5-year Plan, we have placed an emphasis on expanding the diversity of the Association's Board Members. We would like to encourage any Member who is interested in running for a Board position to do so, as we need a variety of voices to continue to guide our wonderful Industry moving forward. For more information on running for a Board position, please contact the Cosmetology Association directly at the number indicated above, or by email to the Executive Director at executivedir@nscosmetology.ca.

Again, take care and stay safe!

Cameron DeBaie
chair@nscosmetology.ca

AGM 2020 - ONLINE

Please join us for the Association's Annual General Meeting in November! Due to the Corona Virus Pandemic, the Cosmetology Association's Annual General Meeting will be held completely online for the first time, on November 9, 2020 at 10:00 a.m. Please stay tuned to the Association's website (www.nscosmetology.ca) and Facebook pages for more information and updates.

EXECUTIVE BOARD VOTING PROCESS

Through email, all Members will receive login credentials to gain access to the 2020 Annual General Meeting. From 6:00 - 10:00 a.m., Members will be able to cast their vote for new Board Directors. The Annual General Meeting will follow, beginning at 10:00 a.m. An additional email will be sent out to all Members prior to the event advising of any updates or changes to the AGM Agenda or process. **Please be sure the Cosmetology Association has your current email address on file.** If you do not receive emails from the Association office, please check your junk or spam mail as emails can be redirected there if not recognized. If this has occurred, move the email to your inbox; any future emails should arrive normally.

To view information online, please visit the Association's website and click **Events – AGM 2020**.

If you have any questions or require any further information regarding the Cosmetology Association's Annual General Meeting, please contact the office at (902) 468-6477 or 1(800) 765-8757.

Run for an Executive Board Position!

This year there are 4 director vacancies on the Executive Board. Three 3-year terms and one 2-year term. Those Members interested in a position are encouraged to visit the Association's website and read through the requirements, the needs of the Executive Board, and information on how to apply.

All individuals offering to run in the 2020 election must be in good standing and currently licensed with the Cosmetology Association. Those offering will be required to submit to the Executive Director (for Board approval) the following, **prior to August 31, 2020 at 4:00 p.m.:**

- current Resume
- maximum 2-minute video (video will be made public for Members to view prior to voting)
- current photo/headshot
- short bio for the Association's website

2020 AGM AGENDA

November 9, 2020 – 10:00 a.m.

- **Election Voting Open** 6:00 – 10:00 a.m.
Vote for Board Directors
- **Call meeting to Order** - 10:00 a.m.
- **Notice Convening the 2020 AGM**
- **Introduction of Current Executive Board of Directors**
- **Approval of the 2020 AGM Agenda**
- **Additions to the 2020 Agenda**
- **Approval of the past AGM Minutes –**
September 22, 2019
- **Business arising from past Minutes**
 - *New By-Law Addition for Approval*
Term: No member will be eligible to serve as a director or be elected or appointed to the Board for more than two (2) consecutive terms. After serving two (2) consecutive Board terms, a director shall not be eligible for re-election or reappointment to the Board until at least one (1) year has elapsed from the end of their last term.
 - Update on Specific Licensing and Clinical Esthetics
 - Apprenticeship Update
- **Reports**
 - Executive
 - Financial
 - Discipline
- **Appointment of Auditor**
- **New Business**
 - COVID-19 Update
- **Member Questions**
- **Election Results – 2020 Executive Board**
- **Motion to Ratify 2020 Expenses**
- **Motion to Adjourn 2020 AGM**

IMPORTANT INFORMATION

Member Update

The AGM held in Yarmouth on September 22, 2019 and Member meetings held in 2019 brought to light issues and concerns to be addressed by the Executive Board. The Executive Board has addressed your concerns and is working on every topic discussed (certain specific requests may take time/further input from Members) for possible By-law or policy change.

Enhanced Member Communication & Information

Social Media (Facebook, Members Only Group, Instagram, etc.), quarterly newsletters and the Association's website now have a dedicated person to oversee, continue to update and provide information to Members and the public.

New "Members Only" Group

Please join our new private Members Only or Business Owners Group on Facebook, where professional cosmetologists and salon/spa owners can post and look for or fill employment positions, find opportunities, ask questions, read up on current information and so much more!

If you have items to sell, a job posting or a question regarding Social Media, please email socialmedia@nscosmetology.ca.

New "Business Owners" Group

If you are a Nova Scotia salon or spa owner, don't forget to join the Association's Business Owners Group Facebook page where you can discuss business and share ideas and information pertaining to salons and spas with other owners.

Education Committee

An Education Committee was formed to work on all cosmetology school requirements, program curriculum outlines, upgrading classes, and licence/skill requirements (among other things).

Province Wide Voting

Online voting has been implemented for 2020. Continue to check the Association's website and your email for information and updates.

Important: Member engagement is vital for the Industry. We encourage everyone to get involved! It is also very important to ensure your contact information (email address) is up to date with the Association office as this is our standard method of communication with Members. Please contact us today to confirm.

Hairstylist Apprenticeship Update

The current Hairstylist Pilot Program began in 2018 with 11 salons and 11 apprentices. Currently there are 7 apprentices working in 7 salons. Apprentices are now very close to completion!

2020 Hairstylist Apprenticeship Program

The Cosmetology Association and the Nova Scotia Apprenticeship Agency are excited to inform you of a second Apprenticeship Program for 2020-22. Planning is underway and will involve up to a 3-month registration. Please contact the Association directly (Ext. 207) for more information. For further information on the Apprenticeship (**cont'd above**)

Hairstylist Program, please visit

<https://nscosmetology.ca/students/apprenticeship-pilot>

Continuing Education

The Executive Board approved online upgrading courses this year during the COVID-19 mandated Industry closure to assist with Members **maintaining** Master or Instructor status. Please continue to monitor our website and Social Media for upcoming classes (upgrading and regular)!

On the Road Education

Early this year (prior to closure), the Association hosted educational classes in Halifax and Cape Breton and hopes to provide further education in 2021.

Atlantic Provinces Unite 2019

The event held in Moncton with the Cosmetology Association of New Brunswick was a huge success. We hope to be able to support and provide ongoing collaborative events like this in the future for our Members.

One Owner Business – Chair/Room Rental Permit

The Executive Board approved waiver of the salon registration fee for one year to allow for ease of access for Members (for chair or room renters only). Please visit <https://www.nscosmetology.ca/permits/room-chair-rental-permit> for further information on a business permit.

Blue Cross Life Insurance

The Association's \$10,000 group life insurance plan through Blue Cross for all current active Members has been activated. If you have not already done so, please contact the office as soon as possible to ensure we have your **birthdate** and current contact information on file (without this, your insurance policy is void). In addition, we recommend that Members submit the (**original**) Beneficiary Designation form (available on our website under the "Members" tab) by mail as soon as possible. The beneficiary form will be provided with 2021 renewal invoices.

ALL Accidental Life Insurance

The Association's \$4000 accidental life Insurance policy with American Income Life Insurance will be phased out by the end December 2020 due to ongoing complaints received from Members. Please contact the office directly if you have any questions.

Member Benefits

You will find numerous Member benefits (i.e.: discounts on hotels, car rentals, real estate commission savings, salon and spa insurance, and more) on the Association's website under the "Members" tab. If you have any suggestions for programs or discounts you would like us to investigate, please let us know!

GENRUS United

GENRUS offers its members huge savings on common generic brand medications. Please visit their website at <http://www.genrusunited.ca/> for more information or to find a participating pharmacy location near you.



CURRENT EXECUTIVE BOARD

EXECUTIVE BOARD DIRECTORS

Top Row (from left to right):

Bonnie Williams, Pat Twast, Angela Burns, Cameron DeBaie (Board Chair), and Tracey Crawley

Bottom Row (from left to right):

Vicki Bond-Leblanc, Lisa Silliker, and Tanya Baker-D'Arcy