

FREE Sales Masterclass for Cosmetologists

Grow Your Clientele. Keep Them Coming. Boost Product Sales.

Are you ready to take your beauty business to the next level?

Join our FREE 3-hour Sales Masterclass designed exclusively for cosmetologists, estheticians, and beauty professionals looking to grow their client base, increase product sales, and keep clients coming back.

Whether you're just starting out or looking to refresh your strategy, this class will give you practical, client-tested tools you can start using right away.

What You'll Learn:

- How to attract new clients through branding, referrals & social media
- Proven strategies for client retention and loyalty
- Smart sales techniques for recommending products naturally and confidently
- How to boost product sales with bundling, upselling & seasonal offers

Time: 1:00 PM – 4:00 PM

Cost: FREE

Agenda:

Time	Topic	Focus
1:00–1:10	Welcome & Introduction	Quannessence background, masterclass objectives and the importance of sales in a beauty career
1:10–2:00	Module 1: Gaining New Clients	Personal branding, first impressions, referral strategies, and social media
2:00–2:30	Module 2: Client Retention	Building trust, personalized care, follow-up systems, loyalty programs
2:30–3:40	Module 3: Product Sales	Product education, upselling techniques, bundling, seasonal promotions, working with clients' purchasing objections, and role-playing

3:40–4:00 Wrap-up & Q&A

Recap, action planning, and open discussion

Sales Materclass Highlight:

- Quannessence overview
 - Tips and tricks for growing your business
 - Strategies to improve client retention
 - How to confidently promote facial treatments
 - Retail sales, upselling and bundling techniques
 - Handling common objections with ease and confidence
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