

## Hiring Certified / Experienced Barber - Old Pine Barbershop

As the lead barber at Old Pine you will have the benefits of working at a small shop, with the opportunity to mold the environment as you see fit. Plus by working with a local shop you'll have the opportunity to scale up your earnings as the shop continues to grow.

## About Old Pine Barbershop & The Owner

Old Pine Barbershop was founded in 2018 in Halifax, NS as a full service barber shop offering a variety of services from haircuts to hot towel shaves. Within the first two years, Old Pine Barbershop grew to expand into a two chair barber shop in the heart of the North End of Halifax. Offering a relaxed environment with quality services and products, the shop continues to grow.

Recently the shop's owner has started a new adventure across the pond (England). Mark Taylor, one of the previous owner's clients, and friend has taken over the business. Mark is a local north end entrepreneur running a digital marketing agency that specializes in websites and Google SEO. By joining Old Pine Barbershop you'll have a solid marketing agency behind the business, helping you grow your client base.

## Application Process

- Send your Resume & look book or your Instagram to [markwallacetaylor@gmail.com](mailto:markwallacetaylor@gmail.com)
- Top candidates will get a quick interview call

## Flexibility

By working with a local single shop owner, you (the barbers) **are** the shop. So it only makes sense that you get a say in how the shop runs, what products we sell and make decisions on adding or removing services. Working with Old Pine will be like having your own shop but without the business headaches of accounting, tech, and marketing.

## Compensation & Vacation Options (flexible):

All compensation options are negotiable and flexible, even after you start working changing your compensation is just a text away. I recommend taking at least 3 weeks vacation, but as a contractor you have the ability to take as much or as little vacation as you'd like.

1. Chair Rental - rent the chair and pocket the rest!
  - a. **Pros:** Your income can be big with a solid client base. No business headaches to worry about.

- b. Cons:** There is less incentive for the business to do marketing to help grow your client base. Personal protective gear (masks, disposable capes) must be supplied by you.
- 2. Commission at 65% of all services (negotiable), **and** product profits are split evenly between both barbers and the owner.
  - a. **Pros:** The business is incentivised to get you as many clients as possible! COVID protective supplies are provided by the owner. Possibility for **paid vacation** with this option, to be negotiated.
  - b. **Cons:** If you are booked solid you might be able to earn more by doing a chair rental. *Keep in mind that you can always switch your pay structure by chatting with the owner.*