

List of ineligible CDAP costs

- Costs of connectivity
- Computers, phones, printers, cameras, scanners, microphones, headphones, webcams, and digital storage devices
- Costs related to the shipping of goods purchased through the e-commerce platform
- Purchases made prior to grant approval
- Office Software (e.g., Microsoft Office, iWork, Google Workspace, etc.)
- Renewal of digital services such as domain name, software subscription etc.
- This includes existing e-commerce subscriptions.
- Signage and printing
- Logo redesign and rebranding
- Business Owner's salary or current employee salary for executing the project
- Costs of land, building or vehicle purchase
- Costs of intangible assets such a goodwill, whether capitalized or expensed
- Depreciation or amortization expenses
- Interest on invested capital, bonds, or debentures
- Bond discount
- Monthly mortgage, loan and/or rent payments
- Refinancing of an existing debt
- Losses on investments, bad debts, and any other debts
- Fines or penalties
- Costs related to litigation
- Fees for administrators including payments to any member or officer of the Recipient's Board of Directors
- Opportunity costs
- Hospitality and entertainment costs
- Franchise fees and/or franchise license costs
- Lobbyist fees
- New capital expenditure
- Consulting fees for submission of CDAP application or any costs not related to the acquisition or set up of technology solution

Digital Main Street and the New Brunswick Association of CBDCs reserves the right to determine what is eligible/ineligible on an as needed basis. These are merely an outline and represent best practices.