

Frequently Asked Questions: Canada Digital Adoption Program (CDAP)

Q: Does my business have to have one or more employees to be eligible for the CDAP grant?

A: No. This was previously an eligibility requirement but is no longer the case. You can qualify either by (a) having at least one part time or full time employee OR (b) attesting that your business has earned a minimum of \$30,000 in gross revenues in the past 12 months.

Q: I see that eligible businesses must be ‘consumer-facing’ businesses. What does that mean?

A: It means that the goods and services your business sells must be accessible to individuals (and not exclusively purchased by other businesses or organizations).

Q: Does my business need to be incorporated in order to be eligible for the CDAP grant?

A: No. As long as you are legally registered (i.e. sole proprietorship, partnership, etc.), you can be eligible.

Q: What types of organizations are not eligible for CDAP?

A: The following types of organizations are not eligible: charities, non-profit organizations, franchises, corporate chains, multi-level marketing businesses, and real estate brokerages.

Q: I have more than one business and would like to apply for the CDAP grant for each business. Can I?

A: Yes. As long as each business meets all the eligibility criteria, you can apply for multiple businesses.

Q: If I have received a grant, can I apply again (for an additional grant) for the same business?

A: No, each business can only receive the CDAP grant once.

Q: Do I have to spend any money in addition to the \$2,400 grant that I receive?

A: While the CDAP program encourages businesses to invest in their ecommerce strategy beyond the \$2,400 grant money, this is not a requirement.

Q: What sorts of things can I spend the grant money on?

A: For a full list of eligible and ineligible expense categories, please visit Atlantic Canada - CDAP | Digital Main Street

Q: If I am approved for the grant, when do I receive the funds?

A: You will receive your funds in a lump sum payment at the end, once you submit your receipts and your 1-page Expense Report.

Q: How do I submit my receipts?

A: You submit your receipts digitally through your account on the CDAP portal.

Q: Is there a deadline for me to spend the \$2,400 grant money I receive?

A: Grant recipients have a 90-day period to spend the grant funding once they are approved. If it becomes clear the recipient cannot complete their e-commerce spending plan in 90 days, the recipient may apply for an extension.

Q: When does the CDAP application period end?

A: Currently, CDAP is scheduled to run continuously until March 31, 2025.