

CDAP Eligibility Criteria

You're a registered for-profit company.

You're a consumer facing business, which means that your sales are not exclusively business-to-business (you can still sell B2B, just not ONLY B2B).

EITHER:

You have at least one employee (other than an owner) on payroll, who has been on payroll for at least 3 months when you apply.

OR;

Your business has generated gross revenue of \$30,000 or more during the last 12 months

You are committed to growing your business through e-commerce for at least 6 months.

You are not a franchise, corporate chain, multi-level marketing company, or real estate brokerage