

## CALLING ALL WICKED WITCHES & WARLOCKS!

Definition: *Wicked & Witchy* means there is a transformation that is worthy of a creative wicked and witchy look - head to toe! Let's get wicked!

The *Wicked & Witchy Total Look Competition* is open to cosmetology students and cosmetologists who graduated on or after January 1, 2024.

**Competition Date:** October 18, 2025

**Location:** ***Nova Scotia Ballroom***  
Halifax Marriott Harbourfront Hotel  
1919 Upper Water Street  
Halifax, NS B3J 3J5

**Registration Fee:** \$150

**Weekend Event Ticket:** \$80 (Members only)

**Guests/Non-Members:** \$20

\*Competitor's may attend a "guest" for competition viewing and award show only.

***Please note: the competition registration and event ticket fees are non-refundable. Each competitor must purchase either a weekend Event or Guest ticket (non-member models may attend for free with registration).***

### COMPETITION AWARDS:

1<sup>st</sup> Place: \$2,500

2<sup>nd</sup> Place: \$1,500

3<sup>rd</sup> Place: \$1,000

All winners will receive a medal in addition to the cash prize.

**COMPETITOR CHECK IN & SETUP:** 1:00 p.m.  
**COMPETITION TIME:** 2:00 – 4:00 p.m. (120 mins.)  
**JUDGING:** 4:00 p.m. (15 min. max.)  
**AWARD PRESENTATION:** Evening event (7:00 – 9:00 p.m.)

**GUIDELINES:**

The *Wicked & Witchy* competition parameters are:

**GENERAL**

1. Teams (1-4 cosmetology student competitors max.)
2. Competitors must register with their own provincial Association (Cosmetology Association NS or NB) for the *Wicked & Witchy* competition by no later than 4:30 p.m., on October 1, 2025.
3. The *Wicked & Witchy* competition is open to **cosmetology students only** (Those that enrolled in a cosmetology program and registered with the Association on or after January 1, 2024, and who holds a valid student permit on Saturday, October 18, 2025.)
4. All team competitors must possess a current/valid cosmetology license or student permit for entry into the competition.
5. Each team must bring their own model (one model only). Models must be 18 years of age or older.
6. Competitors must provide their own product, implements, and equipment. Stations (a table, mirror, chair, and plug-in for thermal equipment such as curling or flat iron, hairdryer, etc.) will be provided by the Cosmetology Associations (NS & NB).
7. Competitors and their models must arrive promptly for check in. Any competitor that arrives late will be disqualified. (Registration fees are non-refundable.)
8. Cell phones, iPads, iPods, MP3 players, and other electronic devices are not permitted on the competition floor.
9. Only competitors and models will be permitted in the preparation areas.
10. Sanitation procedures: a submersible disinfection unit, hand sanitizer, and other sanitation products must be readily available and used. Competitor teams must provide their own bin for used disposables, garbage, etc. (plastic bags are not permitted).
11. Health and safety procedures and standards must be adhered to throughout the competition.

12. All competitors and models are required to sign a release and waiver that will include (but is not limited to) the following:

- Confirmation that all chemical testing and product allergy testing was completed before the Event.
- Acknowledgement that the Cosmetology Associations (NS & NB) may post competition and Event photos to social media and websites.
- Acknowledgement that any damage to hotel property resulting from colour, make-up, etc., will be the responsibility of, and will be charged to, the competitor team and not the Cosmetology Associations (NS & NB).

Cosmetologists Unite Event coordinators reserve the right to cancel any competition that has less than five registered Teams. In the event of cancellation, competitors will be notified by phone or email no later than two (2) weeks prior to the Event competition and a refund will be issued.

### *PRE-PREP*

- All dress, make-up applications, lash extensions and nail enhancements must be completed **in advance** of the competition (competitors will be permitted to complete touch-ups during the last 30 minutes of the competition.)
- Equipment, products, and wardrobe promotion of a specific product line is not permitted.
- Team models must be seated, posed, and remain in the same position for the duration of the judging process (15 min. max.)

### *WICKED & WITCHY*

- Each team is allotted 120 minutes to complete an up-do and any finishing touches to make-up, dress, etc., while completing a Wicked & Witchy overall look.
- Hair can be any length, texture, or colour.
- Any chemical/colour application must be completed prior to the competition.
- Finished (hair) is not to exceed 4' in height.
- Teams must incorporate a minimum of 2 braids into the finished look (hair).
- Extensions, hairpieces, and any addition of accessories must not cover more than 50% of the head (50% of the natural hair must be visible for judging).

(**Note:** any accessories/additions to a model's natural hair may be created prior to the competition/Event weekend.)

## **JUDGING CRITERIA:**

- Teams will be judged on overall creativity, originality, and finished look (to include attire), that is consistent with a *Wicked & Witchy* theme. Judges will focus on quality, technical skill, and overall attention to detail, and workmanship.
- Must illustrate a *Wicked & Witchy* theme with appropriate coordination of colour, balance, and complexity.
  - 50% - Hair design.
  - 25% - Make-up, lashes, and nails.
  - 25% - Overall finish consistent with a Wicked & Witchy theme.