

**Class:** Bend Beauty (Look & Learn) – Introducing Nutraceuticals into your Skincare



**Jennifer Backman**

*Jennifer Backman is the Director of Business Development at Bend Beauty and has been part of the company's growth since the beginning. Jennifer's primary focus is on training, education and strategic partnerships. She specializes in setting up spas and practitioner clinics for success in retailing Bend products and in assisting staff in achieving their client's best skin. Jennifer is passionate about business development and sharing the Bend story. She currently works with Distributors across Canada, United States and Europe to build awareness of Bend Beauty's incredible impact on shifting the industry from skincare to best care.*

*At Bend, our mission is simple – to create a beautiful life. We define beauty as a state of being – the conscious choice to live meaningfully, authentically, and a touch magically. We believe everything is connected in the world around us and within us. Jennifer is excited to connect with you during this event and chat more about Bend Beauty's innovative ingestible product line.*

**Class Description:**

With further growth and insights into the science of aging, the professional world is now seeing consumers searching for something more, natural alternatives and complimentary skincare products. With the concept of “Beauty from the inside out,” Nutraceuticals are changing the face of skincare. Increasing the nutritive content of the internal environment, cells can function more efficiently and healthfully.

In this session you will learn about Bend Beauty, a Nova Scotia-based company that pioneered the inside-out skincare movement with proprietary blends made to compliment existing topical skincare regimens. With Health Canada-backed claims learn how Bend Beauty formulas can achieve your client's skin care goals.



**Class Registration Information:**

**Location:** Delta Beausejour Moncton  
**Address:** 750 Main Street Moncton

**Date(s):** Sunday October 27, 2019  
**Time:** 1:00 pm – 4:00 pm  
Monday October 28, 2019  
**Time:** 9:00 am – 12:00 pm

***Event and class fees must be paid at the time of registration to secure seat.***

**To register, please contact:**

Nova Scotia Cosmetology Members: (902) 468-6477 or toll free at 1(800) 765-8757

New Brunswick Cosmetology Members: (506) 458-8087 or 1 (800) 561-8087 (NB Only)