



**BELLE**  
— BY JOËLLE —

**Belle by Joëlle Makeup Artistry**

### **Class: Bridal Beauty Artistry**



#### **Joëlle Martin**

*has been a licensed Make-Up Artist and Educator for over 12 years and is best known for her soft yet glamorous approach to makeup, as well as her great attention to detail. She believes in continual education and has trained with some of the worlds most legendary and sought after artists. Her relentless passion, talent and social media presence have led her to secure a loyal clientele and following that includes celebrities, models, photographers, marketing agencies and corporations. Discover the lessons Joëlle has learnt from working with over 150 brides, and how that has helped shape her signature style.*

*In this look-and-learn class, Joëlle will be demonstrating the necessary elements of creating bridal beauty that is modern yet timeless, enhancing a bride's natural beauty to make her feel like her most confident self. Her class will give you a new way to approach your brides and those special event clients who want to be the most beautiful version of themselves. Joelle has trained with many known artists from around the world such as Gregory Arlt, Sir John, Sandy Linter, Alex Box, Brigette Reiss-Anderson, Chris, Louie Zakarian, Pati Dubroff, Lora Arellano and many more.*

### **Class Description:**

*(Participants are required to bring all tools of the trade if they are attending the hands-on class)*

- Skin prep for optimum results
- Lighting
- Selecting/customizing foundation formulas and shades
- How to create long lasting make-up that looks and feels comfortable
- Skin technique/creating flawless natural skin
- Make-up that photographs beautifully
- Combining creams and powders to contour/highlight the features seamlessly
- Blush placement and shade selection
- Brow shaping
- Color placement/blending eye shadow to perfection
- Customizing false lashes
- Eye liner techniques
- Finishing techniques
- The trial
- Creating balance within the hair, make-up, wardrobe and accessories



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**Class Registration Information:**

**Cost:** \$100.00 per attendee

**(additional \$75.00 for Hands on at 1pm)**

**Location:** Delta Beausejour Moncton

**Address:** 750 Main Street Moncton, NB

**Date:** Sunday October 27, 2019

- 9:00 am – 12:00pm  
(Look and Learn – Bilingual)
- 1:00 pm – 4:00 pm  
(Hands on – Bilingual)

***Event and class fees must be paid at the time of registration to secure seat.***

**To register, please contact:**

Nova Scotia Cosmetology Members: (902) 468-6477 or toll free at 1(800) 765-8757

New Brunswick Cosmetology Members: (506) 458-8087 or 1 (800) 561-8087 (NB Only)