

Free Class

All Materials Provided

Half-day

Goodie bag



SUSTAINABLE HAIR & SCALP TREATMENTS

Discover how to grow your salon's service offerings with high-performance, eco-conscious scalp and hair care. This class is designed for stylists and salon professionals who want to elevate their expertise, boost client retention, and provide deeply personalized, sustainable luxury treatments.

In This Class, You Will Learn:

- How to diagnose scalp imbalances and hair needs with confidence
- How to craft customizable scalp treatments using Davines Naturaltech
- The power of ritual-driven services that enhance client experience and wellness
- Ways to position and price these treatments as premium add-ons
- How does the Davines commitment to sustainability and regenerative beauty helps you stand out

DAY I: MORNING
JESSICA RUTH
TERRITORY MANAGER FOR
DAVINES, NATURAL TECH
EXPERT



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