

TRENDSETTER'S TOTAL LOOK

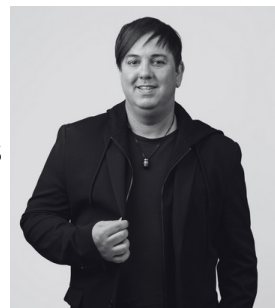
SUNDAY 19 OCTOBER 2025 - 9AM - 12PM

REDKEN

5TH AVENUE NYC

WITH JAIME PRICE & MATTHEW SCOTT

- DIVE INTO THE FUTURE OF HAIRSTYLING WITH OUR TREND FORECAST.
- LEARN CUTTING-EDGE TECHNIQUES THAT ALIGN WITH UPCOMING.
- FASHION TRENDS AND SET YOUR CREATIVITY FREE. MASTER DYNAMIC STYLES THAT WILL KEEP YOUR CLIENTS AT THE FOREFRONT OF HAIR FASHION.
- ELEVATE YOUR SKILLS BY UNDERSTANDING HOW GLOBAL TRENDS INFLUENCE LOCAL HAIR DESIGN.



MATTHEW SCOTT
@MATTHSCOTTHAIR

THE ART OF BLONDING

SUNDAY 19 OCTOBER 2025 - 1PM - 4PM

WITH JAIME PRICE & TASHA PARKER

A CLASS DESIGNED TO ENSURE PERFECT BLONDE RESULTS FOR EVERY CLIENT.

FROM ICY PLATITUDES TO WARM HONEY TONES, YOU'LL MASTER THE ART OF ACHIEVING THE PERFECT BLONDE FOR ANY SKIN TONE OR STYLE.

ENHANCE YOUR SKILLSET WITH TECHNIQUES THAT SAFEGUARD HAIR HEALTH WHILE DELIVERING STUNNING RESULTS. LET'S MAKE BLONDING ACCESSIBLE AND DESIRABLE FOR ALL!



JAIME PRICE
@JAIMEPRICEHAIR_

INSPIRATION & DARK ELEGANCE EVENING

JOIN REDKEN FOR AN EVENING OF INSPIRATION & DARK ELEGANCE



TASHA PARKER
@TASHAPARKERHAIR

MYSTICAL INSPIRATIONS TO REDEFINE AVANT-GARDE ELEGANCE. IN THIS REFINED AND HIGH-END SPECTACLE, STYLISTS WILL DRAW INSPIRATION FROM THE ETHEREAL BEAUTY OF MOONLIT FORESTS. THIS PRESENTATION WILL TRANSPORT THE AUDIENCE BEYOND THE VEIL, WHERE THE BOUNDARIES BETWEEN REALITY AND FANTASY BLUR, AND THE ART OF HAIR BECOMES A POWERFUL MEDIUM FOR INSPIRATIONAL STORYTELLING.